

White Outing Flannel

19c yd.

Formerly priced 23c yd.

Fleecy, soft and warm—full bleached—and woven with that quality of sturdiness so necessary for the undergarments of little children.

26 inches wide

Macy's—Second Floor, Centre



We Sell Dependable Merchandise at Prices Lower Than Any Other Store, but for Cash Only

100 Dozen Pillow Cases

63c ea.

Extra heavy, durable quality, high grade, bleached muslin. Size before hemming 54 x 38½ inches.

Macy's—Basement, Rear, 34th Street

Store Hours:

9:00 A. M.

to

5:30 P. M.



Herald Square, Broadway, 34th to 35th St. Tel. Greeley 6100.

Macy's

Fifth Floor, 35th St.

United States Food Administration License Number 002865.

Items marked with ★ are

Macy's

★ Sale of Amaryllis Teas at 54c lb.

Macy's Teas are from choice pickings only, and are handled in our plant by special machinery, which removes completely any dust or foreign matter. Amaryllis Teas include Mixed, Oolong, English Breakfast, Japan, Uncolored Japan and Young Hyson. Our usual price for pound carton, 59c; this sale, 10-pound caddy, \$5.18; 5-pound caddy, \$2.64; pound carton, 54c.

★ Sale of Macy's Breakfast Cocoa

Our famous "Red Star" Brand Breakfast Cocoa, made in our own laboratory of the best Cocoa Beans obtainable, and is guaranteed absolutely pure. 5-lb. tins, this sale, \$1.54; 3-lb. tin, this sale, 18c.

PINTO BEANS—Government tests have shown that the Pinto Beans compare very favorably with the White Beans. The flavor is fully as good, and possibly even superior to that of the Navy Bean. The Pinto Bean may be cooked in much less time than any other variety: 5-lb. bag, 62c; 10-lb. bag, \$1.22.

Fruited Wheat or Oats—A combination of figs, dates and raisins with the most nourishing and easily digestible of grain foods. Cartons containing 18 ounces each; dozen, \$2.75; each, 24c.

A Special Sale of Spaghetti and Macaroni, Federal brand; 10-oz. pkg., that sells regularly at 12c pkg., our price, 10c, \$1.14 each, 10c.

Ballard's Whole Wheat Graham Flour—Made of selected pure winter wheat and is composed of the entire wheat berry. 3-lb. 12-oz. cartons, 34c.

A Special Sale of Rice and Milk, White Rose brand; packed without seasoning; may be used for chicken and tomato soup, custard, pudding and other rice dishes; put up in 1½ lb. sanitary cans; sold elsewhere at from 12 to 15c can; our price this sale, 10c, 94c each, 8c.

★ Sale of French Olive Oil, "Marcel" Brand. Our own importation. We guarantee every drop to be absolutely pure and unadulterated. Quality that sells elsewhere from 90c to \$1.00 per quart; our price, 85c, 85c qt. can \$2.19; this special sale, 85c.

Pappy's Pure Florida Grapefruit and Orange Juice—Including Orange, Grapefruit and Orange and Grapefruit; 16-oz. glass jars. Doz., \$3.37; each, 29c.

★ Preserved California Fruit—The "White" brand; the finest quality packed in 15-oz. glass jars, including Apples, Blackberries, Blueberries, Raspberries, Strawberries, etc. Doz., \$3.97; each, 34c.

A Special Sale of California Prepared Fruit—The "White" brand; the finest quality packed in 15-oz. glass jars, including Apples, Blackberries, Blueberries, Raspberries, Strawberries, etc. Doz., \$3.97; each, 34c.

★ Sale of "RED STAR" BAKING POWDER—An absolutely pure cream of tartar powder of our own manufacture; much lower priced than any other baking powder of equal merit. Special prices: 1-lb. can, usually 24c; sale, 21c; doz., \$2.49.

1-lb. can, usually 44c; sale, 39c; doz., \$4.64.

5-lb. can, usually \$2.14; sale, \$1.89.

Sale of "Lily White" XXXX Brand Pillsbury or Gold Medal Flour, 24½-lb. bag, \$1.48.

Worcestershire Sauce—Sutton's, bottled in England; 24-oz. bottle, 25c; 12-oz. bottle, 13c; 6-oz. bottle, 7c.

"Lily White" Brand Tomato Catsup—Absolutely pure, half-pint, 10c; 1-lb. pint, 20c; quart, 35c; gallon glass jar, \$1.50.

Pompeian Olive Sauce—A Russian dressing; perfectly spiced. 8-oz. jar, 35c each.

Ehmann's California Ripe Olives—Extra fancy; 16-oz. jar, 35c.

"White Cross" Brand; medium size ripe olives. 8-oz. can, 19c each.

White King Brand; medium size tomato paste or a 1-Angelina (Greek herbs) doz., \$1.89; each, 15c.

"Lily White" Brand Evaporated Milk—Large can, each, 10c.

DRY SKIMMED MILK

"Lily White" Brand Dry Skimmed Milk Powder is whole milk minus part of its fat and without the water. It is clean, sweet and pure and contains no preservative, sugar or adulterants, will keep for weeks in the pantry. It does not spoil or sour. It is not necessary to keep in the ice box. Put up in 1-lb. containers, and will make from 4½ to 5 quarts of milk.

Real Worcestershire Sauce—Made from English barberries; guaranteed absolutely pure; 1-lb. bottle, 45c; 1-pb. 4-oz. bot., 25c.

"Arctic" Chutney—For candle lamps; sold elsewhere for 25c; our price, 20c.

"Red Star" Brand Candles—Two 10-lb. boxes of 12, 20c.

Columbia River Pickled Salmon—"Silver Cord" brand; in 3-lb. cans; dozen, \$1.69; can, 15c.

California Sweet Pickled Peaches and Pears—The "Blue" brand; packed by Richardson A. Robbins at San Jose, Cal.; in 1-lb. 2-oz. jars; sold elsewhere at 6c. Our price, 5c.

Sale of California Preserved Sour Fitted Cherries—Del Monte brand; 15-oz. glass jars. Doz., \$4.34; each, 37c.

"Lily White" Brand Maine Cream Sugar Corn—The finest quality packed in No. 2 cans; doz., \$2.53; each, 22c.

California White or Green Asparagus, "Jasmine" Brand; in No. 1 tall cans, containing 45 to 50 stalks. Doz., \$2.12; each, 19c.

A Sale of California Asparagus Tips, "Pratt" Brand; No. 2 cans, containing 45 to 50 stalks. Doz., \$2.50; each, 21c.

French Style Prunes—"La Forge" Brand; packed in 1-lb. 2-oz. jars; sold elsewhere at 10c. Our price, 9c.

Macy & Co. Santa Clara French Style Prunes and Raisins—These are packed dry and are ready to eat.

In 1-lb. jars, each, 39c.

"Lily White" Brand Glaze Finish Bread—Compare its quality with the highest priced on the market. 6-lb. wood box, 50c; 3-lb. carton, 25c.

A Special Sale of Salt Mackerel

"Lily White" Brand Fancy Fat Mackerel. Perfectly cured; fat fish; 5-lb. pails, containing 4 to 5 fish; this sale, \$1.39.

"Red Star" Brand Fat Mackerel. Large, fat fish, perfectly cured; 5-lb. pails, containing 4 fish; this sale, \$1.34.

And Now the Semi-Annual Pre-Inventory

Clearaway!

At the end of this week we take inventory. At that time we do not want to take count of a single piece of merchandise that does not qualify for newness.

Fresh, new stocks are in waiting to fill our racks and shelves. All that is not new must go. That in brief is the explanation of this clearance event. Savings of the most substantial

sort are hereby made possible on dependable, desirable merchandise. The items on this page are but characteristic of the happenings throughout the store.

Early Purchasers, of Course, Have the Advantage of Fullest Assortments

698 Pieces of Hand Made Lingerie

Charming imported bits of hand-made finery, all beautifully hand embroidered. Many pure linen pieces in the collection. Reduced because the range of sizes is incomplete.

	Originally	NOW
Nightgowns,	\$7.79 and \$8.79	\$3.79
Chemises,	6.79 to 8.79	3.79
Drawers,	5.79	2.79
Drawers,	4.79	1.79
Corset covers,	5.79	2.79
Corset covers,	3.49 to 4.79	1.79
Corset covers,	2.79	1.39

Macy's—Third Floor, Rear

Black Lace Flouncings

Bands and All-overs

at ½ Original Prices

74c to \$3.34 yd.

Originally priced \$1.49 to \$6.69 yd.

An excellent assortment of particularly rich and artistic patterns that may be made into "stunning" evening gowns. Women need not be told that they are fashionable now.

ALL DESIRABLE WIDTHS

Black Silk Nets

40 inch BLACK TOSCA NET 54c yd.
72 inch BLACK BRUSSELS NET 98c yd.

Macy's—Main Floor, 34th Street

100 Women's Fibre and Mercerized Sweaters

\$4.74

To wear under a coat on a real cold day and under a suit on a milder one. A becoming coat model, with sailor collar and sash.

Salmon, rose, gold, green, white

Macy's—Third Floor, 34th Street

Fur Coats, Wraps, Capes, Scarfs, Stoles and Muffs

At Prices so Much Lower Than the Original Sale Prices of the January Sale of Furs That, in Many Instances, They Are Less Than To-Day's Wholesale Costs.

HUDSON SEAL COATS (dyed muskrat), in 45-inch length model, skunk collar. \$274.00

HUDSON SEAL COATS (dyed muskrat), in smart sport model with large beaver collar. \$324.00

	Originally	NOW
Blended sable cape,	\$324.00	\$224.00
Blended sable scarf,	374.00	249.00
Blended sable scarf,	249.00	174.00
Kolinsky cape,	249.00	124.00
Skunk stole,	149.00	98.75
Skunk stole,	229.00	149.00
Sable squirrel cape,	149.00	98.75
Taupe squirrel cape,	224.00	189.00
Mole cape,	296.00	189.00

Skunk Scarfs \$29.75 Skunk Muffs \$29.75
Skunk Scarfs 69.75 Skunk Muffs 49.75

Macy's—Third Floor, 34th Street

LEOPARD COATS in full length model with collar, cuffs and border of Hudson seal (dyed muskrat). \$196.00

TAUPE SQUIRREL COATS in sport length, full belted and flaring. \$169.00

	Originally	NOW
Hudson seal cape,	\$149.00	\$98.75
Hudson seal cape with blended sable yoke,	196.00	129.00
Hudson seal cape with gray squirrel collar,	269.00	149.00
Hudson seal cape,	189.00	129.00
Hudson seal cape,	139.00	79.75
Hudson seal cape,	114.00	69.75

(Note—Hudson seal is dyed muskrat.)

Black Lynx Scarfs \$42.75
Black Lynx Muffs 29.75

Macy's—Third Floor, 34th Street

Women's Coats

Just a Few of a Kind at Substantial Reductions

Afternoon and evening wraps, dressy street coats, practical, every-day coats, and utility coats. All the fabrics and colors that have enjoyed popularity this season are represented.

Coats originally up to \$279.00	NOW \$129.00
Coats originally up to 159.00	NOW 79.75
Coats originally up to 94.75	NOW 49.75
Coats originally up to 64.75	NOW 39.75
Coats originally up to 49.75	NOW 26.75
Coats originally up to 39.75	NOW 19.74

Macy's—Third Floor, Broadway

White Lingerie

Batiste, 32c yd.

Formerly priced 39c yd.

A soft, sheer quality, with highly mercerized finish, for fine lingerie and babies' wear.

39 inches wide

Macy's—Second Floor, Centre

Fast Color Tissues

47c yd.

Formerly priced 59c yd.

A soft and dainty quality, in woven, striped and figured effects, for summer dresses; light and bright in colorings.

36 inches wide.

Macy's—Second Floor, Centre

Money Belts

Kits Both Fitted and Unfitted

For Travelling Men and Campers as Well as Military Men

Money Belts,

49c to \$2.74

Formerly priced 69c to \$3.96
In various models and fabrics; sturdy and convenient.

Fitted Kits,

\$3.24 to \$4.96

Formerly priced \$4.39 to \$6.49
These are almost indispensable travelling accessories. They are neatly made, of well wearing fabrics and fitted with the most necessary toilet articles.

Unfitted Kits, \$2.19

Formerly priced \$2.97

Neatly made of strong fabrics with compartments for toilet articles.

Macy's—Fifth Floor, Centre

MEN'S WINTER

SUITS and OVERCOATS

Sack suits taken from our stocks and greatly reduced for quick clearance. Included are some special purchase suits.

\$19.50

Suits in this selection would sell regularly at \$24.75.

\$26.50

Special purchase suits in this lot would sell regularly at \$42.50.

600 Winter Overcoats at \$23.75

Were \$32.50, 37.50 and \$50.00

Taken from regular stock

The Season's newest models in a variety of colors and fabrics.

Clearance Sale at Cost 92 Men's Fur Lined Overcoats

\$55.00 to \$300.00

Extra Salesmen to Facilitate Service

Macy's—Fifth Floor, Broadway

Half-Price Sale of FINE OIL PAINTINGS

A PRE-INVENTORY CLEARANCE

All paintings that have been in the department one year or more must go, in order to make room for our incoming stock. This drastic reduction affects some of the best work of Foreign and American artists.

FIGURE, LANDSCAPE, MARINE, PASTORAL AND MILITARY SUBJECTS, each set in a frame especially chosen to fit the subject.

SALE FOR ONE WEEK ONLY

BY AMERICAN ARTISTS.		FOREIGN ARTISTS.	
Figures, R. Vonnah,	\$399.00	Figures, Lee Hanky,	\$314.00
Landscape, G. M. Bruestle,	299.00	Figures, S. Muschamp,	349.00
Landscape, Cullen Yates,	399.00	Marine, J. R. Miles,	99.50
Landscape, E. Gruppe,	224.00	Figures, A. Rosell,	159.00
Cattle, R. A. Fox,	149.00	Landscape, A. de Breanski,	49.75
Figures, E. Dufner,	474.00	Figure, R. Deyrolle,	143.00
Landscape, G. E. Browne,	199.00	Landscape, C. Kuypers,	179.00
Landscape, Gilbert Gaul,	224.00		
And others as low as	29.75	And others as low as	39.50

Macy's—Fourth Floor, 34th St.